Social Media Manager

Full Time (40h/w)
Klosterneuburg (Vienna), Austria
€ 2.626* gross/month

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IST Austria is a growing international institute for conducting frontier research in mathematics, computer science, and the life and physical sciences. We recruit passionate professionals from all over the world and from all fields who support our goals of excellence in research and science management. Located on a beautiful campus on the outskirts of Vienna, we offer numerous opportunities for personal growth in a stable working environment. Get an insight!

Your responsibilities

Communication of scientific topics to the non-scientific public is a central mission of our division Communications & Events. With a creative approach and an excellent knowledge of the online and social media landscape, you will plan, organize and implement state-of-the-art marketing communication activities.

• Development, implementation and evaluation of target group specific communication campaigns and online marketing strategies (from students to seniors)
• Conception of new content for several communication channels, especially our social media channels, with a keen instinct for trends (focus video)
• Evaluation and development of new social media channels
• Realization and editing of (video) shoots on campus
• Preparation of online-compatible texts, images and video material

Your profile

• Creative and proactive personality with enthusiasm, trend awareness and courage to break new ground
• Profound knowledge of cross-media communication and the social media landscape, plus expertise in community management
• Proven experience in video production (pre- & postproduction, animation, etc.)
• Style and textual confidence, target group-oriented writing style
• Successfully completed studies in communication (University, FH) with a focus on digital media combined with a strong interest for science
• Excellent language skills in German and English (spoken and written)

To submit your application, please e-mail recruiting@ist.ac.at

* This position comes with possible overpayment depending on education, qualification and work experience. IST Austria processes your personal data in accordance with the law. For more information, please refer to www.ist.ac.at/data-protection.